

**SUBMISSION GUIDELINES:**

ABSTRACT	FULL PAPER
Title page- Title, Author/s, Institute, contact details , keywords	Title page- Title, Author/s, Institute, contact details , keywords
Length: 500 - 750 words	Word limit : 2000 words
Line Spacing : 1.5	Line Spacing : 1.5
Font : Times new roman	Font : Times new roman
Font Size: Heading 14, Text ; 12	Font Size: Heading 14, Text ; 12
Margins : 1.5 inch on all the four sides	Margins : 1.5 inch on all the four sides
Referencing & bibliography: APA format	Referencing & bibliography : APA format

Distinguished Speakers at the Seminar shall include eminent persons from industry, academia, government and social organizations working in the field of women empowerment & social development.

All the selected papers shall be allocated to five different tracks and the paper presentations shall be held at BVIMR campus on 5 March 2014. The best paper in each track shall be awarded a certificate, citation and a cash award

**Our Inspiration**



**Dr Shivajirao Kadam**  
Vice Chancellor  
Bharati Vidyapeeth  
Deemed University Pune



**Dr. Patangrao Kadam**  
Founder, Bharati Vidyapeeth  
Chancellor, Bharati Vidyapeeth  
Deemed University Pune



**Dr. Vishwajeet Kadam**  
Secretary  
Bharati Vidyapeeth, Pune



**BHARATI VIDYAPEETH DEEMED UNIVERSITY**

**INSTITUTE OF MANAGEMENT & RESEARCH NEW DELHI**

**AN ISO 9001 : 2008 & ISO 14001 : 2004 CERTIFIED INSTITUTE**

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**Golden Jubilee Initiative**  
NATIONAL SEMINAR ON  
"WOMEN ENTREPRENEURSHIP,  
EMPOWERMENT & DEVELOPMENT"  
**4 - 5 March, 2014**

*"A Women is the full circle. Within her is the power to create, nurture & transform"*

**Organised by :**  
**BHARATI VIDYAPEETH DEEMED UNIVERSITY**  
INSTITUTE OF MANAGEMENT & RESEARCH NEW DELHI  
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**BVIMR** Bharati Vidyapeeth University  
Paschim Vihar, New Delhi

celebrating 50 1964-2014  
BHARATI VIDYAPEETH  
Founder Hon. Dr. Patangrao Kadam

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**BHARATI VIDYAPEETH DEEMED UNIVERSITY,**  
INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

**GOLDEN JUBILLE INITIATIVE**

NATIONAL SEMINAR ON "WOMEN ENTREPRENEURSHIP, EMPOWERMENT & DEVELOPMENT"

**4 - 5 March, 2014**

*"A Women is the full circle. Within her is the power to create, nurture & transform"*

To mark the golden jubilee celebrations of Bharati Vidyapeeth and empower women for nation development BVIMR is organizing the seminar for "WOMEN ENTREPRENEURSHIP, EMPOWERMENT & DEVELOPMENT SEMINAR".

**BACKGROUND**

The status of a nation can be judged by the status of its women, were the words of Abraham Linchon once in his speech, and even today words said in those times seem to be so appropriate and true even today. Empowerment of women is a issue of concern equally for the developing and the developed nations and in recent times has emerged as a matter that needs attention action. As self-consciousness about inequality—this self-consciousness itself can be seen as an index of empowerment—has driven societies to address this matter with renewed vigor. This seminar aims at bringing together voices to elucidate the nature of various efforts at empowering women, as well as the relative success and limitations of these measures. This seminar shall bring together researchers, corporate, academia and scholars from across the nation to delve upon the synergy between empowering women and development of a nation.

Throughout the world, women are vital economic players. Hundreds of millions of women are undertaking critical roles in industry, agriculture, manufacturing, and services. In every country, women face the particular challenges of their national context, especially in developing economies.

Through a series of in depth deliberations the seminar will provide the participants with key recommendations for action to advance women's economic opportunities. This seminar aims to develop a gateway to facilitate a platform where researchers, people from industry and academia could interact to enhance the research and knowledge for entrepreneurs, practitioners and policy thinkers across the nation.

**THEMES**

Research papers and case studies are invited on the following themes listed below and may include related topics. Selected papers shall be published in a book titled WOMEN ENTREPRENEURSHIP, EMPOWERMENT & DEVELOPMENT with an ISBN number and shall be released on the day of the seminar.

**SEMINAR THEMES**

The themes include but are not limited to :

1. Women entrepreneurship issues, prospects and challenges
2. Motivators of women Entrepreneurship
3. Role of women in economic development
4. Role of Government in promoting women entrepreneurship
5. Women issues at workplace
6. Gender equality and development
7. Motivations and Barriers to women entrepreneurship
8. Women education
9. Foundations of women empowerment, security and rights
10. Supporting women entrepreneurship and creation of jobs for women
11. Investment in women leadership for tomorrow
12. Challenges in social development and women empowerment
13. Synergy between women empowerment & social development
14. Status of women in rural/urban areas.
15. Health condition of Indian women.
16. Importance of education in empowerment of women.
17. Genesis of growing crimes against women-societal ills.
18. Gender equality & sensitization
19. Role of women vis -a - vis societal expectations
20. Glass ceiling and contemporary career concerns for women
21. Progressive women- Apprehensions of society.
22. Work life balance and working conditions for women empowerment

There shall be three sessions which shall discuss the above themes. Eminent speakers from industry, women development organizations and policy maker's shall be invited to present their views. The seminar shall be widely attended.

**ABOUT BHARATI VIDYAPEETH DEEMED UNIVERSITY**

Bharati Vidyapeeth Deemed University was established by Dr. Patangrao Ji Kadam in 1996 in Pune, with a focused objective of bringing about intellectual awakening of people and for preparing manpower capable of contributing effectively towards national development, particularly economic development. The university started functioning on 26th April, 1996 after receiving communication from the Government of India granting the status of 'University' under section 3 of the UGC Act, 1996. Prof. Shivaji Rao Kadam, former member, UGC is presently the Vice Chancellor of the university which has been Re - Accredited with A grade by NAAC and also placed in A grade by the ministry of HRD, Govt, of India. At present, there are 29 constituent units of this University, which include Colleges imparting education in Medicine, Dentistry, Ayurved, Homoeopathy, Nursing, Pharmacy, Engineering, Management, Architecture, dedicated research establishments in the field of science, technology and engineering. The University has its campuses in Pune, New Delhi, Navi Mumbai, Solapur, Kolhapur, Karad and Sangli.

**ABOUT BVIMR, NEW DELHI**

Bharati Vidyapeeth University Institute of Management & Research (BVIMR), an ISO 9001: 2008 and ISO 14001:2004 certified institute, is one of the pioneer institutes of management education in New Delhi. BVIMR is a constituent unit of Bharati Vidyapeeth Deemed University, Pune which is a NAAC reaccruited Grade 'A' University. BVIMR constantly strives for attaining its vision of "Leadership in Management Education through Innovation and Excellence".

The dedicated efforts put in by the faculty members, students, alumni, parents and the encouraging support from the industry has enabled BVIMR to be ranked as one of the "Top 50 B-Schools in India" and "Top 5 B-Schools in Delhi" by Business India, Business & Management Chronicle and Careers 360. BVIMR's MBA program is reaccruited by NBA (AICTE). The Institute is recently honored with "B-School Leadership Award" by STAR NEWS for being innovative, modern and industry related in curriculum in Marketing, Advertising and Marketing Communications.

**IMPORTANT INFORMATION**

Date	Venue :	Time
4 March 2014	Auditorium, INDIA INTERNATIONAL CENTRE, Max Muller Marg, New Delhi	9.00 am to 5 pm
5 March 2014	BVIMR Campus, Paschim Vihar (Near Metro Station Paschim Vihar East) New Delhi	9.00 am to 5 pm

**Participation Fee :** Rs.1000/- from academicians  
Rs. 1500/- from Corporate  
Rs. 750/- from students and research scholars

**ORGANISING COMMITTEE**

<b>Dr. Nitin Nayak</b>	<b>Seminar Chairman</b>
<b>Dr. Madhumita Nayak (convener)</b> Tel. : 09049478600	<b>Dr. Meenakshi Gandhi (convener)</b> Tel. : 9811507303
<b>Ms. Seema Chaudhary (co - convener)</b> Tel. : 9990620565	<b>Ms. Shikha Gandhi (co - convener)</b> Tel. : 9711070572
<b>Ms. Ashima Bhatnagar (co - convener)</b> Tel. : 9718061666	<b>Mrs. Neelam Sharma (co - convener)</b> Tel. : 9810362643

For any information please contact the organizing committee or write to womenindia7@gmail.com

**IMPORTANT DATES**

The last Date for receipt of the research papers abstracts : **10 Jan, 2014**

Notification of acceptance of abstracts: within one week of receipt of abstracts

The last date for receipt of the full research paper : **5 Feb, 2014**

Seminar Date: **4 - 5 March, 2014**