

BVIMR Honoured with B-School Leadership Award By Star News

MBA Programme Re-accredited by NBA.

Ranked among top "50" B-Schools in India By Hindustan Times

Ranked amongst Top 40 B-Schools in India, Top 10 B-Schools in North India and 2nd in Delh

Ranked amongst Top 10 Business Schools in Delhi / NCR Top 10 Business Schools in Placements in India & Top 20 Business Schools in India by Business and Management Chronicle.

BVIMR has received Certificate of Excellence as Best B School by Business & Management Chronicle in association with www.cat100.in in the year 2012

Certificate of Excellence as A++ category Business School of India, Year 2013 by Campus Concourse Business School Survey 2013 in association with www.cat100.in.

members of the Institute are dedicated professionals with academic excellence and rich industrial experience. They submit themselves to a rigorous open and continuous process of appraisals and feedback from the students. These results in the faculty to fine tune their course contents from time to time. Independent committees, comprising of faculty/supporting staff/student body play a role in the governance of Institute and assume ownership of collective decision. Faculty members are active and regular participants in national, international conferences and symposia. They contribute to national/international journals and collaborate with a broad range of agencies to develop and execute research/consultancy projects. The economic reforms initiated by the government of India in 1991 and the momentum towards globalization and free enterprise system has provided a new challenge for the professional management educators to produce managers who can function efficiently across the globe and excel in multi-cultural environment . Innovate or perish is the watchword of BVIMR. Therefore, the institute has adopted various innovative practices to give quality education to our students.

**FACULTY DEVELOPMENT PROGRAM ON
"RESEARCH METHODOLOGY AND DATA ANALYSIS TECHNIQUES USING SPSS"
25TH - 29TH JULY, 2014
RESOURCE PERSON : DR. NEERAJ KAUSHIK**

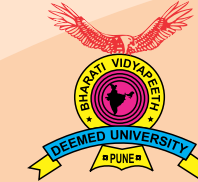
Day-1	10:00 am - 4:30 pm
Inauguration	09:30 am
Introduction to Research Process use of Internet Resources	
Concept of Measurement	
Objective wise Analysis	
Day-2	10:00 am - 4:30 pm
Parametric Tests (T-test)	
Parametric Tests (One Way ANOVA), Cluster Analysis	
Practical working / Case Studies on Parametric tests use of SPSS	
Day-3	10:00 am - 4:30 pm
Non-Parametric Tests (U-test/H-test)	
Non-Parametric Tests (Chi sq test)	
Practical working / Case Studies on Non-Parametric tests use of SPSS	
Day-4	10:00 am - 4:30 pm
Ordinary Least Square Regression (Concept, Assumptions)	
Regression through Charts	
Multiple Regression	
Practical working / Case Studies on Parametric tests use of SPSS	
Day-5	10:00 am - 4:30 pm
Factor Analysis	
Practical working / Case Studies on Factor Analysis	
Linear Discriminant Analysis (LDA)	
Practical working / Case Studies on LDA	
Lunch Break : 12:45 pm - 01:30 pm	
Chairman: Dr. Nitin Nayak, Director - BVIMR New Delhi	
Conveners: Dr. Ashutosh Gaur, Ms. Geetu Tuteja, Ms. Swati Sah	

Invitation from Dr. Nitin Nayak, Director - BVIMR, New Delhi

It's my pleasure to invite you all to this FDP to learn and share the knowledge on this common platform.



DR. NITIN NAYAK: B.Com, M.Com, M.Phil., Ph.D. (Commerce) is currently working as a Director, Bharati Vidyapeeth Institute of Management and Research, New Delhi. He has 22 years of teaching experience and 18 years of administrative experience as a Director. He has to his credit more than 30 research papers published. **Membership:** He is a member of Expert Committee, UGC, Professional Member AIMS, Combined Professional Member of DMA & AIMA Member, CSI Pune Chapter, Former President- Rotary Club Sangli Mid-Town, Member Rotary Club - Shivaji Nagar- Pune, Member- District Adhar Manch, Sangli. He is also the Mentor and Patron of Taaleem College of International Studies (TCIS). Sports: He was a Council Member of Maharashtra Badminton Association and Played Badminton at University Level, he has also Worked as Secretary, Sangli District Badminton Association & successfully organized various State Level & National Level Badminton Tournaments. **Achievements: Global Talent Track (GTT) Private Limited Pune, an Institute for successful professionals, has awarded BEST EDUCATIONAL INITIATIVE AWARD 2009, RAJAWAT TIMES INDIA EXCELLENCE AWARDS 2012. 3rd ANNUAL GREENTECH HR AWARD 2013 by GreenTech Foundation. Dr Nitn nayak has been nominated as Member Telephone Committee by Government of India.**



BHARATI VIDYAPEETH DEEMED UNIVERSITY
INSTITUTE OF MANAGEMENT AND RESEARCH, NEW DELHI

Announces

*FDP on "Research Methodology
and Data Analysis Techniques using SPSS"*

On

25th-29th July, 2014

Venue

BHARATI VIDYAPEETH UNIVERSITY INSTITUTE OF MANAGEMENT AND RESEARCH, NEW DELHI



A-4, Paschim Vihar, Rohtak Road, New Delhi-110063
Website: www.bvimr.com; Ph: +91-11-25285808; 25278446; 25284396 Tel- Fax: 91-25286442
E-mail: bvimr.fdp@gmail.com
• An ISO 9001:2008 & 14001:2004 Certified Institute
• Approved by Ministry of HRD Govt. of India & AICTE New Delhi
• NAAC Re-Accredited "A" Grade University
• NBA Re-Accredited MBA Programme

RELEVANCE

Research in Management education gives new idea of innovation. It explores the new ideas to learn innovative managerial skills which are required in the new era of Business Management & Business Administration. It improves logical thinking and decision making process. These days the role of research is being introduced even in management education to get the exposure of real world problems and their possible solution to the students. Uses of research tools are going to be very common in prestigious business school. This workshop will help you to understand the basic as well as advanced concept of research with hand-on experience of SPSS. Various case studies will be discussed to make you comfortable on various research tools. We all welcome you to this FDP of learning and sharing the ideas on research methodology.

OBJECTIVES

- To understand basic statistics, business data handling and related research issues;
- To have hands on experience and practice of using SPSS for empirical estimation, both parametric and non parametric test.
- To learn about various interpretation of output obtained from software and how to use them in teaching, research and publications.

PROGRAMME COVERAGE

The programme will emphasize on learning analysis using

- Concept of Research and SPSS
- Descriptive analysis using SPSS
- Univariate, Bivariate and Multivariate Data Analysis using SPSS

TARGET AUDIENCE

With growing importance of research and publications in academic career, this FDP takes care of the needs of:

- Researchers,
- Ph.D. Scholars,
- Teachers teaching courses of Statistics and Research Methodology and other management subjects.
- Faculty members working on UGC/AICTE sponsored projects looking forward for gaining hands on experience in data analysis through SPSS must attend this FDP.

PEDAGOGY

Each participant will be given access to i-3 processor based computers installed with software. Participants will also have access to data sets being used for analysis. Sessions will be conducted in hands on mode, which means that participants will work simultaneously with the resource person. A good deal of emphasis will be given on interpretation of outputs, its implications for teaching, research and publications.

NOMINATION

A maximum of 45-50 nominations will be accepted for training programme. Teachers who have done mathematics and statistics at some level will be an added advantage.

HOW TO APPLY?

The registration form along with the Demand Draft of Rs. 4000 and send them to the institute latest by 15th July, 2014. Registration form can be downloaded from the institute's webs site: www.bvimr.com

FEE

The course fee is **Rs. 4000/-** per participant. The fee includes course material, certificate of participation, morning and evening tea with snacks and lunch every day. The fee does not include dinner, conveyance and accommodation charges. The participants have to arrange for their own conveyance and accommodation. However, limited numbers of accommodation can be made available in our guest house at BVIMR for men and women on cost basis.

All remittances should be paid in the form of DD favoring "Director, BVIMR" payable at New Delhi.

IMPORTANT DATES

- Last date for sending nomination: 15th July, 2014
- Confirmation of participation: **On First-Come-First-Serve Basis**
- Registration form can be downloaded from the institute's webs site: www.bvimr.com

RESOURCE PERSONS

DR. NEERAJ KAUSHIK, Associate Professor in NIT, Kurukshetra

Dr. Neeraj Kaushik serving as Associate Professor in NIT, Kurukshetra, has more than 15 years of experience of research & teaching in the field of Marketing research, research methodology etc. He is well versed with SPSS, AMOS and other research tools. He is the reviewer and editor of various journals. He was the visiting faculty of IIM Rohtak and IIM Lucknow (Noida Campus). A good publication of him can be found on various journals nationally and internationally. He has conducted more than 90 workshops on "Research Methodology with SPSS" and also conducted more than 10 workshops on "Management Games". His deliveries are widely appreciated in various part of India.

PROGRAMME COORDINATORS

DR. ASHUTOSH GAUR, Dean and Associate Professor, BVIMR, New Delhi

Dr. Ashutosh Gaur is an associate Professor of Computer Application in BVIMR, New Delhi since 2007. He has been involved in supervising around 10 students of PhD in various universities including one foreign research scholar from Iraq. He is the member of Board of studies of many universities in India.

He is pursuing his D.Lit from Kumaun University, Nainital. He has more than 12 years of experience of teaching and research. He has various publications in his credit and also presented papers in National And international conferences. He has organized International and National conferences at BVIMR, New Delhi. He has organized several Faculty Development Programs in BVIMR, New Delhi.

MS. GEETU TUTEJA, Assistant Professor, BVIMR- New Delhi.

Ms. Geetu Tuteja is Assistant Professor of Marketing at the Bharati Vidyapeeth Institute of Management and research, New Delhi. She is pursuing her PhD from National Institute of Technology, Kurukshetra. She has worked in corporate for six years and has five years of teaching experience. She has four publications to her credit and has presented five papers in National and International conferences. She has organized several Faculty Development Programs in the area of Research Methodology and Marketing Research.

MS. SWATI SAH, Assistant Professor, BVIMR, New Delhi

Ms Swati Sah is an assistant Professor of Computer Application in BVIMR, New Delhi since 2010. she is the member of Computer society of India. She is pursuing her PhD from BVDU, Pune. Her area of specialization is Clustering and its analysis using MATLAB. She has more than 3 years of experience of teaching and research. She has publications in her credit and also presented papers in National And international conferences. She has organized National Research Paper presentation competition (NRPPC) at BVIMR, New Delhi. She has organized Faculty Development Program on MATLAB in BVIMR, New Delhi.

CONTACT US

All communication shall be made to Programme Coordinators on the following address:

Dr. Ashutosh Gaur, ashutosh_gaur@yahoo.com; Mobile: +91-9212569896, Office: +91-11-25285808; 25278446 Ext: 224.

Ms. Geetu Tuteja: geetusupra@gmail.com; Mobile: +91-9811209100, Office: +91-11-25285808; 25278446 Ext: 225.

Ms. Swati Sah, iswatisah@gmail.com; Office: +91-11-25285808; 25278446 Ext: 269.

ABOUT BHARTI VIDYAPEETH

Bharati Vidyapeeth, the parent body of Bharati Vidyapeeth University-Pune, was established in May, 1964 by Hon'ble Dr. Patangrao Kadam with a clear objective of bringing about intellectual awakening and all round development of the young generation through dynamic education. Bharati Vidyapeeth proudly boasts of having the privilege of 182 educational institutes of academic excellence under its wing, imparting education from pre-primary to research level the credit for this spectacular achievement is due to the foresight and exceptional leadership of the founder Hon'ble Dr. Patangrao Kadam. Besides the educational Institute, Bharati Vidyapeeth is also successfully running a Cooperative Bank, Cooperative Sugar factory, Charitable Hospitals and Research Centres.

BHARATI VIDYAPEETH UNIVERSITY-PUNE

In recognition of academic excellence, Govt. of India granted the status of "Deemed to be University" on 26th April, 1996 to a cluster of 12 institutions of Bharati Vidyapeeth. It is one of the few Universities which have under its umbrella diverse discipline such as Management, Medicine, Law, Engineering, Science, Arts, Commerce, Pharmacy, Architecture, and Social Work.

The academic and functional autonomy has empowered the University to be dynamic, innovative and progressive. The Association of Indian Universities has positioned it in the bracket of ten best universities in India and India Today has ranked it as one of the top 50 Universities in India.

At the present there are 29 constituent units of higher learning under its fold re accredited with "A" grade by NAAC (2011).

BHARATI VIDYAPEETH INSTITUTE OF MANAGEMENT AND RESEARCH-NEW DELHI (BVIMR)

Established in 1992, the institute has built world class infrastructure, highly accomplished faculty and motivated students to emerge as one of the premier institutes for management education and research program. MBA program of the institute is re-accredited by National Board of Accreditation (AICTE). It has excellent Industry Institute Partnership cell called CRC which has signed LOU/MOU with more than 40 Corporate/Business Houses. It gives an added advantage of integrating classroom knowledge with practical experience. The placement record of the institute has been excellent with more than 100 blue chip companies visiting every year. The faculty



FORTHCOMING FDP AT BVIMR

- FDP ON SPSS AND AMOS

16TH-18TH AUGUST, 2014

Contact Person: Dr. Vikas Nath,
drvikasnath@hotmail.com

Ph.: 8800372004, 25285808; 25278446

Ext: 144



REGISTRATION FORM

FDP ON "RESEARCH METHODOLOGY AND DATA ANALYSIS TECHNIQUES USING SPSS"

on

25th- 29th July, 2014

-
1. Name Dr./Mr./Miss/Mrs.
 2. Designation:
 3. Name of the Affiliating University/ Institute/ Company
 4. Address for Correspondence
 -
 - Contact No. Mobile:
 - E-mail: Fax:
 5. Date of Birth:
 6. Qualification :
 7. Area of Specialization:
 8. Research Experience: PhD Year of Completion
 9. Write thrust areas you may be interested in
 10. Purpose of attending FDP:
 -

11. Accommodation Required: Yes No

12. Payment Details:

We hereby enclose a demand draft/cheque of Rs. 4000 No. Dated

Bank Name: Branch:.....

In favor of "Director, BVIMR" payable at New Delhi.

.....
(Signature of the applicant)



Please send it to:

Bharati Vidyapeeth Deemed University Institute Of Management & Research

A-4, Paschim Vihar, New Delhi - 110063

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