

# MAKING A VISIONARY LEADER OUT OF YOU

## Most Innovative B-School

### Bharati Vidyapeeth University Institute of Management & Research – New Delhi (BVIMR)

A '4' acres oasis in West Delhi – Bharati Vidyapeeth University Institute of Management & Research (BVIMR) is the only Institute attached with Metro Station (Paschim Vihar (East )), fabulous architecture, lush verdant woods and landscape gardens that provide an idyllic environment to engage in management & IT studies. BVIMR boasts of a world class infrastructure, state of the art facilities with air-conditioned classrooms, library and hostels that facilitate excellence in teaching, research, consultation and professional activities.

The Institution which was permanently affiliated to Pune University till 2005 was brought under the ambit of Bharati Vidyapeeth University (BVU), Pune on recommendations of UGC under Section 3 of UGC Act vide its letter notification no. F.9-16/2004-U3 dated Feb, 2005 by Govt. of India by HRD Ministry Govt. of India.



Established in 1992, the institute has since then built world-class infrastructure, highly accomplished faculty and motivated students to emerge as one of the premier institutes for management education and research program. MBA program of the institute is re-accredited by National Board of Accreditation (AICTE), It has excellent Industry Institute Partnership cell called C.R.C. which has signed LOU/MOU with more than 40 Corporate/Business Houses It gives an added advantage of integrating classroom knowledge with practical experience. **The placement record of the institute has been excellent year to year. 70 blue chip companies visited the Campus during 2012-13 with highest pay package offered of Rs. 17 lakhs per annum and average of Rs 5.4 lakhs.**

#### ➤ Vision

**Leadership in Management Education through innovation and excellence.**

#### ➤ Mission

WE BELIEVE IN

DEVELOPING

INTEGRATING

FOSTERING

FOCUSSING

ENRICHING

RESOURCES

EXCELLENT

NATIONALS

TOMORROW

the

25<sup>th</sup>

since

**Fostering a conducive learning eco-system for students, faculty and industry germinating capable upright managers and entrepreneurs to contribute meaningfully to industry and society.**

➤ **QUALITY POLICY**

- 1. State of Art Infrastructural and Instructional facilities.**
- 2. Global Benchmarking**
- 3. HR Synergy.**
- 4. Consistent Value enhancement.**
- 5. Continuous motivation and nurturing creativity.**

➤ **Ranking/Rating of B.V.I.M.R**

Under the guidance of Hon'ble Dr. Patangraoji Kadam, Dr. Shivajirao Kadam & Dr. Vishwajeet Kadam, Director Dr Nitin Nayak as Director of the Institution has always believed in leading from the front. BVIMR New Delhi enjoy the following standings:

- ⌚ Re-Accredited with Grade "A" by NAAC.
- ⌚ An ISO 9001:2008 and 14001:2004 Certified Institute.
- ⌚ Ranked amongst Top 50 in the Best B-Schools Survey 2012 conducted by Business India.
- ⌚ Ranked amongst "Top 10 Business Schools in Delhi / NCR", "Top 10 Business Schools in Placements in India" & "Top 20 Business Schools in India" by Business and Management Chronicle.
- ⌚ Ranked amongst Top 40 B-Schools in India, Top 10 B-Schools in North India and 2<sup>nd</sup> in Delhi by CAREERS 360.
- ⌚ NBA (AICTE) Re-accredited MBA Programme.
- ⌚ Recipient of 'B-school Leadership Award "by Star News in February 2011.
- ⌚ Given top position for BBA/BCA by Business and Management Chronicle in Delhi NCR.
- ⌚ Rated in Gold A+++ category by just careers for MBA aspirants.
- ⌚ An ISO 9001-2008 and ISO 14001:2004 certified Institute

➤ **UNIQUE FEATURES**

⌚ **Knowledge Resource Center**

The library houses more than 44,000 books and 179 National and International journals and magazines. It is equipped with facilities like video cassettes, CD ROMs, VCDs and internet connections and serves as academic resource for research work. It is also equipped with separate departmental library and open access system for all faculty and students. Institute has the membership of American council, British Council library & Confederation of Indian Industries (CII) library. **EBSCO** (Online-1200 Journals) & **PROWESS** (20,000 Corporate Database) **PROQUEST** (Online Books Database), **J-Gate** (e-journals database) are the part of our knowledge resource center.

### 🕒 **Information Resource Center**

The Computer center at BVIMR has more than 400 computers with the latest configuration. The computer center is professionally managed & equipped with three servers ported with Windows 2003 server and Linux. In addition to the general software it also has PROWESS – a corporate database and SPSS. The center integrates itself with the rest of the world with broad band Radio Link whose speed is 20 Mbps. The campus is Wi-Fi enabled. To support this Center, a digital Library of 30 computers is also in operation. LCDs and Printer facility have also been made available to faculty and students.

### 🕒 **Foreign Language**

Students are given an unique opportunity to learn a Foreign Language :French ,German Spanish or Chinese to enable them to accept challenges in working with MNCs and facilitating their cross-cultural relations.

### 🕒 **Auditorium**

BVIMR has a state-of-the-art Auditorium with more than 250 seating capacity with state-of-the-art acoustic free stage system and LCD projection system fit for seminars and cultural events alike

### **Amphitheatre**

Pride of the Institute for its strategic location within the building, it can accommodate about 290 persons.

### 🕒 **In-house Banking**

Bharati Sahakari Bank Ltd. is functioning within the Bharati Vidyapeeth Educational Complex. The Bank handles various banking facilities with better rate of interest on deposits for the students & staff of the Bharati Vidyapeeth and for the public at large. The Bank is providing the services on all seven days.

### 🕒 **Sports Facilities**

There are excellent facilities for indoor and outdoor games including Cricket, Volleyball, Basketball, Badminton, Chess, Table Tennis etc. The students are motivated to spend their leisure time & pay attention to their physical fitness to ensure their all round development.

### 🕒 **Recreation Centre and Green Circle**

One of the most innovative parts of a campus environment is the elaborate and large-scale student recreation center which includes Green Circle, Green Plaza, Subsidized Cafeteria, Gymnasium and Music club. Campus recreation centers has developed into an effective on-campus resources that encourage student's success and development by providing them activities that enhance and enrich their lives.

### 🕒 **Medical Facility**

BVIMR is alive to the needs of staff and students for medical facilities. In order to meet above objectives, it has set up well - equipped medical room. All basic first – aid / routine medical treatment including health screening is carried out under the guidance of Medical Consultant and trained staff. In addition, the institute has tie-up with local Nursing Homes/Hospitals for any emergency.

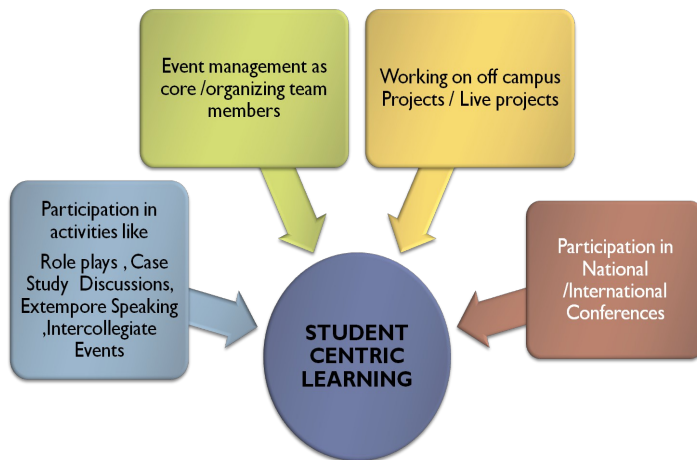
🕒 **Hostel**

*Home away from home....fully air-conditioned*

Fully air-conditioned rooms, surrounded by ample open space and green garden, equipped with solar water heater for hot water supply, BVIMR provides all the amenities for comfortable stay and a very conducive environment for learning. The hundred inmates from different parts of the country are provided security all the 24 hours. It also provides the mess facility for the students.

**INNOVATIVE PRACTICES**

- 🕒 **Certificate Course in Executive Excellence** designed to enhance soft skills and to increase the employability of the MBA students.
- 🕒 **E-Learning Certificate programme of ICICI Bank** offering more than 200 modules in banking and finance for the benefit of faculty and students.
- 🕒 **Personality and Entrepreneurial Development Club (PEDC)** to develop proper personality traits among the students.
- 🕒 **Corporate Day** Industry experts are invited to share their experience and deliver Guest Lectures on recent developments in all functional areas.
- 🕒 **5-Tier feedback system** Open loop feedback system , Fortnightly academic progress report , CR report , Student Teacher Assessment Report ( STAR ) , Open sessions with Director.
- 🕒 **7- Tier Counseling system** Pre-Admission, Post- Admission Counseling , Counseling through PEDC, Counseling through mentoring, Counseling through profiling, Pre Summer training and Post Summer Training counseling.
- 🕒 **Management Clubs** provide opportunities to students to widen their horizon of learning & explore their areas of interest through special clubs like IT club, Finance Club, Marketing club, HR club, Social club etc.
- 🕒 **Certificate programme in Cyber Security** for the students to enhance their IT Skills.
- 🕒 **Profiling** is undertaken for students for identifying their Career needs, personality traits Strengths, Weakness, Opportunities and Threats.
- 🕒 **E- Business Quiz and E-Foreign Language Quiz:** BVIMR has introduced E- business quiz and E-foreign language quiz in which two links are provided in the website of institute and quiz is updated on a weekly basis.



⌚ **Enhancing employability and entrepreneurial skills of students** :To meet the needs of present economic scenario and to enhance the employability skills of BVIMR students, The Institute has taken initiative to incorporate the following emerging areas of knowledge in the curriculum of management courses of this Institute:

✓ **Corporate Governance and social responsibility:**

Business enterprises have grown in size and complexity over the decades. Management of such organizations require adherence to stringent standards of governance. BVIMR is doing its part in assimilating this aspect in its academic programme and curriculum.

✓ **Environmental studies:**

Environment affects the survival of mankind itself. The business enterprises have a big role in reversing the damaging trends and bring climatic conditions to normal. This is now an important area of academic studies in the institute.

✓ **Disaster and Crisis Management:**

Management educators need to develop appropriate syllabus and contents to deal with crisis and disasters. This is also an important area of studies.

✓ **Remedial and Bridge Courses**



Foundati  
on  
Courses  
in

Accounts, Mathematics and Statistics are available for MBA Ist year students to build a strong foundation for their academic growth.

**PUBLICATIONS:-**

- ⌚ **BVIMR Management Edge:** A bi-annual referred research based journal subscribed by more than 100 business schools.
- ⌚ **BVIMR “Mirror”:** A quarterly newsletter highlighting the activities and achievement of the Institute with wide circulation.
- ⌚ **Harmony:** An Annual magazine where the contents are contributed & managed by students.
- ⌚ **Alumni E- Newsletter-** E-Newsletter which highlights achievements of Alumni & their wellbeing.

**CORPORATE RESOURCE CENTRE (EXCELLENT PLACEMENTS)**

Corporate Resource Center (CRC) organizes Corporate Training, Consultancy for industrial houses, besides providing summer and final placement for students. The institute has excellent record of placement. More than 98 Blue Chip Companies from different sectors. They are:

⌚ JCDecaux Advertising India Pvt Ltd	⌚ Beetel Teletech Ltd
⌚ Lintas Media Group	⌚ Bonton Cables India Pvt Ltd
⌚ Indigo	⌚ Daikin Air conditioning India Pvt Ltd
⌚ Thomas Cook	⌚ IECS Ltd
⌚ Axis Bank	⌚ Su-Kam Power Systems Ltd
⌚ Bank of Baroda	⌚ Onida
⌚ Canara Bank	⌚ Berger Paints
⌚ Citi Bank	⌚ Devyani International pvt Ltd
⌚ Yes Bank	⌚ Exotic India
⌚ HDFC Bank	⌚ ITC Ltd
⌚ HSBC Bank	⌚ Kajaria Ceramics
⌚ ICICI BANK	⌚ Maharashtra Feeds Pvt. Ltd.
⌚ IDBI Bank	⌚ Micro Industrial Corporation
⌚ Indusland Bank	⌚ Modi Group
⌚ South Indian Bank	⌚ Mother Dairy Fruits & Vegetables pvt Ltd
⌚ Indian Overseas Bank	⌚ Shri ram Pistons & Rings Ltd
⌚ Oriental Bank of Commerce	⌚ Ultratech Cement Ltd
⌚ Royal Bank of Scotland	⌚ VIP Industries
⌚ Kotra Trade Investment Promotion Agency	⌚ CSC Company
⌚ Mirus Solutions Pvt Ltd	⌚ Copal Partners
⌚ Naukri.com	⌚ Deloittee
⌚ Planman Media	⌚ Genpact
⌚ Noam Consulting Pvt. Ltd.	⌚ IBM
⌚ Kleward Consulting Pvt. Ltd.	⌚ Tech Mahindra
⌚ Value First Messaging Pvt Ltd	⌚ Wipro
⌚ Jaro Education	⌚ Knowlarity Communications Pvt. Ltd.
⌚ Next Education India Pvt Ltd	⌚ Leeway Hertz pvt Ltd
⌚ Shikshapeeth Institute	⌚ Midas it Solutions Pvt Ltd
⌚ EduMentor Pvt. Ltd.	⌚ TCS
⌚ Benchmark Circuits India Pvt Ltd	⌚ HCL technologies
⌚ APCER	⌚ Goo2o.Com
⌚ BPTP Ltd	⌚ Daffodills Software Ltd.
⌚ Central Park	⌚ Avian Technologies Pvt Ltd
⌚ IIFL ltd	⌚ Aptara
⌚ Re/Max India pvt Ltd	⌚ Kale Logistics Solutions Pvt Ltd
⌚ Advert Infracon Pvt Ltd	⌚ Uttam Surotech
⌚ Wisdom Park pvt Ltd	⌚ Interocean Shipping Company
⌚ Capital IQ	⌚ DHL
⌚ Crisil	⌚ Jeena & Co.
⌚ Grail Research	⌚ Times Of India
⌚ Bharati Airtel	⌚ HT Media Ltd.
⌚ Pantaloons Retail (India) Ltd	⌚ SRF
⌚ A Marketing pvt Ltd	⌚ Aviva Life Insurance co. Ltd
⌚ Sharp Business Systems India Ltd	⌚ ICICI Securities Ltd
⌚ Unique International Pvt Ltd	⌚ Indiabulls Securities Ltd
⌚ Intec Capital Ltd.	⌚ Ameriprise Financial

During the last academic session (2010-11), the highest pay package offered was Rs. 9 lakh/annum while the average package was Rs. 5.4 lakh.

## UNIQUE EVENTS/ACTIVITIES OF BVIMR

The institute organizes unique students driven and students centered events in the form of plethora of conferences and festivals which run in parallel with ongoing academics & programme for the overall development of students.

- ✓ **CORPORATE DAY:** Industry experts are invited to share their experience and deliver guest lectures to the students on contemporary management issues.
- ✓ **PARISTHITI:** An annual case writing and presentation competition
- ✓ **TECHSPAN:** An annual Information Technology Inter-Institute Competition.
- ✓ **GURU VANDANA:** Felicitation of Corporate Mentors by students celebrated each year as a respectful tribute to the late President of India; Hon'ble Dr. S. Radhakrishnan
- ✓ **NATIONAL / INTERNATIONAL CONFERENCE:** Every year National and International conferences are organized on current & burning topics.
- ✓ **BVIMR GEMS -inter class competition**
- ✓ **MILAP (United Brethren) :** Annual Alumni Meet
- ✓ **NRPPC-National Research Paper Presentation Competition**
- ✓ **OZONE DAY :** To highlight social and environmental issues
- ✓ **RENAISSANCE:** An annual Management Festival
- ✓ **ANNUAL SPORTS MEET:** An annual event for both indoor and outdoor sports.
- ✓ **LANGUAGE MELA:** An event to promote Foreign Languages among the students.
- ✓ **M.D.P/F.D.P**
- ✓ **Committees system of Decision making** where students also actively participate. Research, Infrastructure, Media & Advertising Committee, Learning Resources Development Committee, Hostel & Canteen Committee, Library Committee are some of important committees.
- ✓ **Women Development Cell**
- ✓ **Anti-Ragging Cell**

## NATIONAL AND INTERNATIONAL TIE UPS

- 🕒 British Council
- 🕒 American Council
- 🕒 All India Management Association
- 🕒 Delhi Management Association.
- 🕒 HRD Network and Delhi Productivity Council.
- 🕒 Indian Society of Technical Education.
- 🕒 Computer Society of India.
- 🕒 Association of Management Development Institute in South Asia (AMDISA)
- 🕒 Intra client-French/Germany language learning programme.
- 🕒 NEN (National Entrepreneurship Network)
- 🕒 29 industries (for MDP and FDP)

